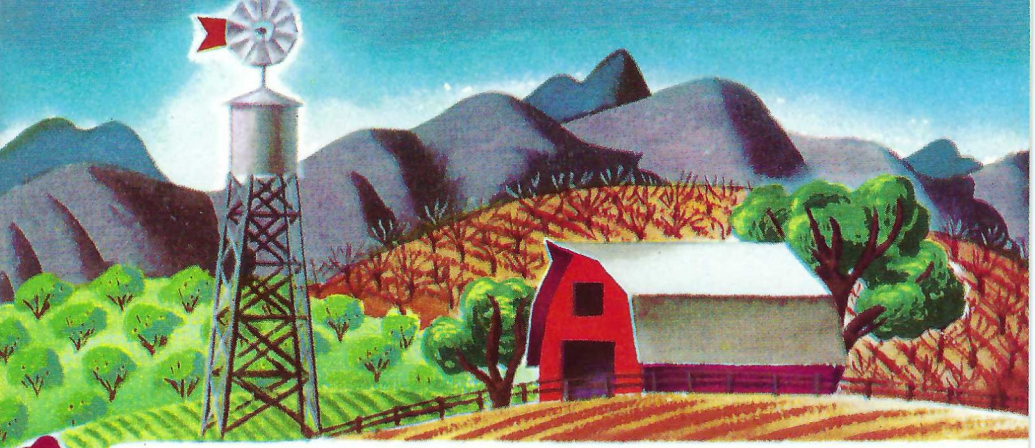
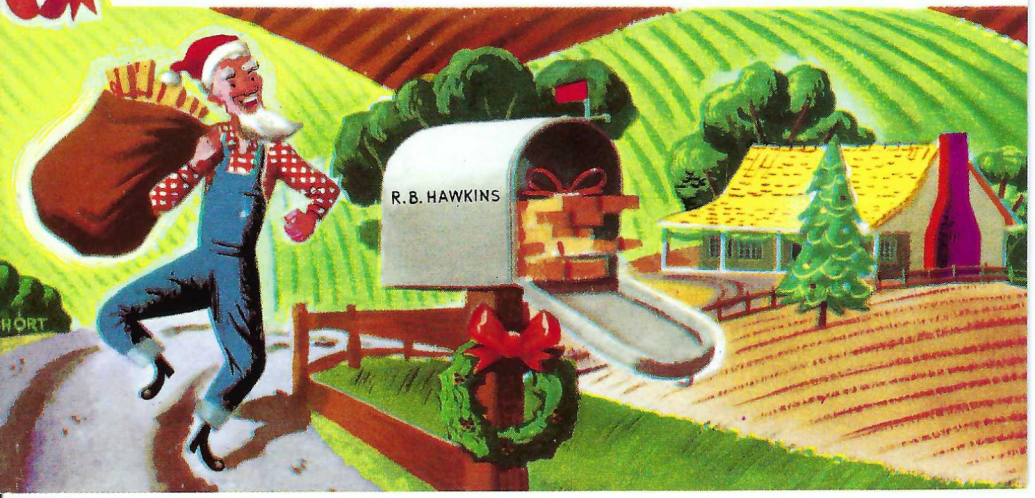


SPREAD THE GAY SPIRIT OF CHRISTMAS ON THE FARM

with my festive

Vaca Valley Gift Packs



Let Santa Hawkins' Unique Orchard Gift Packs Sing Out for you:

"MERRY CHRISTMAS"

Choosing gifts at Yuletide can be either a *chore* or a mighty *satisfying adventure.* Every Xmas season millions of folks receive *ordinary everyday gifts.* Actually nothing wrong in it, but then not much *fun or satisfaction* for either the giver *or* the receiver.

UNIQUE GIFTS ARE FUN

I think that's why thousands of choosy folks from coast to coast have made my Vaca Valley Orchards their Xmas "*gift headquarters*" during the past 15 years. Because my festive Holiday Packs prove always a rare thrill when opened. Many folks tell me they reflect the gay spirit of *Christmas on the Farm.*

IDEAL GIFTS FOR ALL

What's more, my orchard delicacies are equally popular with almost everyone, young or old, friends or relatives, valued business customers or business associates. Ideal gifts for all—your *own* family included.

I guarantee every single box a rare treat — connoisseurs' kinds of fruits — and fruit confections that are *entirely distinctive* — delicacies that are truly delicious. Incidentally, don't ever expect to find my kind of delicacies in *stores* . . . I sell only *direct* . . . orchard-to-you.

Guaranteed? Positively; been my strict policy for years . . . every pack must arrive in *perfect* condition and be 100% satisfactory, or back goes your money *on your say-so!*

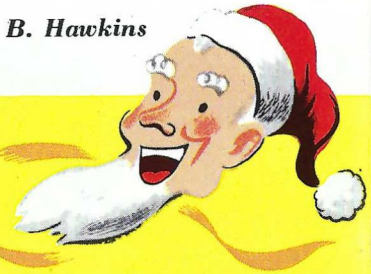
XMAS SHOPPING SO EASY!

Just sit back and relax in the comfort of your home or office, fill in my handy Holiday Order Form, send it along, and let old Santa Hawkins do the rest! Your Xmas shopping this Vaca Valley way is *that easy!*

Send me your Gift Cards to enclose, or we'll enclose a nice Yuletide Greeting Card *with your name* for you in each gift pack. Gifts will arrive just before Xmas unless you instruct otherwise. Include any *special* instructions —I *aim to please!*

And remember, every Xmas Pack will be decorated with that gay *"Holiday Look"*—a cheering Yuletide thrill on Christmas morn!

—R. B. Hawkins



Vaca Valley Orchards
California

FOR YEARS ONE OF MY BIG HOLIDAY FAVORITES

California Special

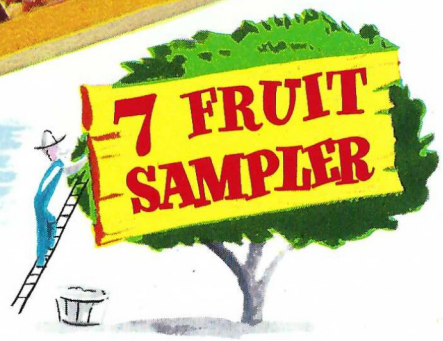
Color galore in this gay Xmas Gift Box

Here's a grand orchard assortment . . . sweet delicacies you'll enjoy eating straight from the box like candy! This marvelous Holiday Gift seems to bring the bright California sunshine and rich orchard aroma right into your home! Take old man Hawkins' word, these huge aristocrats of the orchards are strictly connoisseurs' kinds of fruits—so sweet, plump and juicy you simply *can't* keep away from 'em! . . . giant Jumbo Imperial Prunes . . . plump tender California Dates . . . Jumbo Royal Sun-Dried Apricot Halves . . . and Almond Meats. And so attractively packed in sweet smelling rustic pine boxes. Mm!

GIFTS #		
60	2½ lb. net Box	$4.95
5	5 lb. net Box	$7.95
6	10 lb. net Box	$11.95

Nature smiled on these 7 orchard beauties of mine!

—RBH



7 ways to say Merry Xmas!

Once you *sample* these gift-quality orchard delicacies, you just *can't resist 'em*. Fact! They're sweet as sweet can be, and oh so plump and tender, mmmmmm! 7 wonderful cream-of-the-crop orchard favorites: 1) Jumbo Imperial Prunes; 2) California Dates; 3) Golden Seedless Thompson Raisins; 4) Royal Jumbo Apricot Halves; 5) Black Mission Figs; 6) White Calimyrna Figs; 7) Extra Fancy Elberta Peach halves! A favorite Holiday Gift. Take it from Hawkins, you're *sure* to be delighted!

2½ lb. net Box $3.85
AS SHOWN ABOVE
GIFT #10

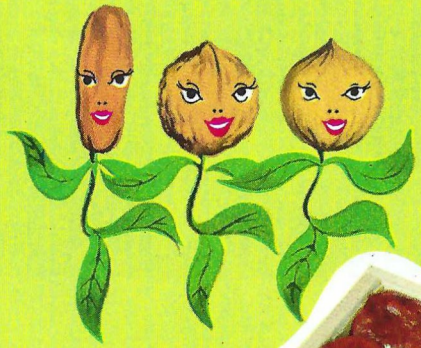
9 lb. net Box $10.95
RUSTIC PINE BOX
GIFT #11

What a tempting Holiday assortment old Santa Hawkins has gathered here!

Folks find these lush orchard treats mighty tough to *resist!* What a wonderful variety for Holiday enjoyment: delicious sun-dried California Black Mission Figs . . . White Calimyrna Figs . . . fresh plump California Dates . . . freshly shelled Almond and Walnut Meats . . . Golden Thompson Seedless Raisins! Handsomely packed in this attractive rustic pine box. Always a popular Yuletide favorite. Believe me, here's a Christmas Gift that'll thrill *anyone* on your list!

4¼ lb. net Box $5.95

Just gaze at these beauties!



Fruit and Nut Combination

GIFT #16

Hawkins' Famous

JUMBO PRUNES

"Gift of Distinction" from Hawkins' Pruneland

In all the world no other prunes quite match my famous Imperial Jumbos. These plump orchard whoppers are strictly *hand-selected aristocrats*. Of the tons and tons of prunes grown in California each season, less than ½ of 1% attain such size—and mighty few of these even *begin* to compare in *quality* to my luscious giants! I process these perfect specimens only in small batches—my *own special process*—nothing added and nothing removed. Result . . . a *natural delicacy* rare beyond words!

6 lb. net Box $6.95 **10 lb. net Box $9.85**

GIFT #3 *RUSTIC PINE BOX* GIFT #4

Incomparable Imperials, King of Prunes

Is it any wonder, then, that these amazing prunes have built a nation-wide reputation for my Vaca Valley Orchards? One thing's sure: you'll find nothing like 'em in stores—or any place else. Ordinary large prunes "*blush with shame*" next to my Jumbos! Eat 'em like candy right from the box. So downright *sweet, tender* and *juicy* folks simply *love* 'em—just can't resist 'em! ★ For years one of my most popular Yuletide Gift Packs. *Everyone,* young or old, is *delighted* with these sweet, sweet favorites. Astound your friends with these marvelous-tasting whoppers!

ORCHARD-TO-YOU
Never sold in stores

GIFT #2

2½ lb. net Box
$3.45

HAWKINS' HOLIDAY GIFT SUPREME!

Golden Sextet

Here's a truly luxurious Yuletide gift, believe me! . . . a sextet of super deluxe connoisseurs-quality fruits, nuts and real fruit confection. Six individual boxes, each a beautiful package by itself—and as a *group* it's a Christmas Gift that'll be *THE big attraction* for sure on Christmas morning! Even folks who "have everything" are pleased as punch by this breath-taker!

Each box contains approximately 1 lb. net, a total of over 6 lbs. of delicious Yuletide Cheer! The boxes are a colorful green, with glittering gold-foil bands, nestled (see photo) in their red-foil tray with festive Christmas decorations.

Every year I receive praises galore for this grand gift. Who wouldn't be flattered by this rich-looking, impressive gift? Thrill your friends . . . relatives . . . valued customers . . . with this super-gift!

BUSINESS EXECUTIVES

Here's an ideal Holiday Gift to impress your special customers.—RBH.

GIFT #8

All 6 Boxes $11.95

6 marvelous boxes in this one Breath-Taking Xmas Gift!

1. Hawkins' famed Jumbo Prunes and Apricots
2. Plump California Dates
3. Assorted real Fruit Jells
4. Candied Orange Peel (Sticks)
5. Black Mission & White Calimyrna Figs
6. Pecan "Pralinettes"

Here's a Unique Xmas Treat folks'll long remember, believe me!

GIFT #7

Assorted **RANCH-MADE CONFECTIONS**

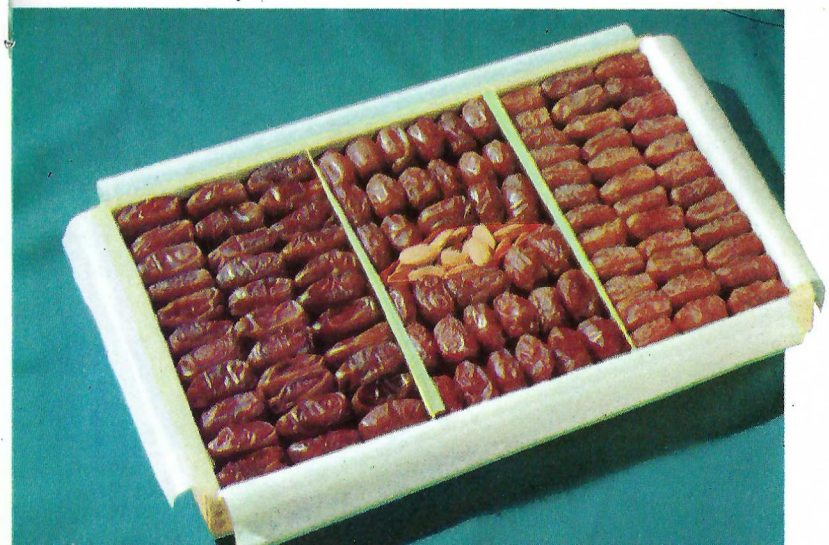
Not one drop of artificial colors or flavors in an orchard full!

Ten deliciously different varieties of *real* fruit and nut confections! Made in oh-so-shiny copper kettles here in my orchard candy-kitchen, and attractively packed in this candy-type box with the gay Christmas ribbons for the Holiday Season. You'll enjoy Spiced Sugared Walnuts, Cocoa Almond Nuggets, Pecan Pralinettes, candied Orange Peels (sticks), candied Grapefruit Peels, plus 5 types of mouth-watering Fruit Jells—made strictly from the *real fruits*: Apricot, Orange, Lemon, Fig & Lemon, Strawberry. I'll recommend *this box anytime!* **1 3/4 lb. net Box $3.65**

Sahib Hawkins says: "These rare dates'll amaze you, they're so blamed delicious!"

RARE DATE and NUT BOX

There's a *heap of difference* in dates, believe me. If you've never tasted dates other than those bought in the stores, then get set for a *unique taste thrill!* Here's a box that's truly a date lover's dream! Sahib Hawkins guarantees that you'll be dee-lighted with this connoisseurs' assortment. . . 3 choicest varieties of California's finest dates . . . big luscious *Deglet Noors* ("Date of Light"); soft, plump sweet Halawis ("The Sweet"); and grand-tasting Khadrawis ("The Verdant"), plus tempting Almond Meats. Handsomely packed. 5¼ lb. size in rustic pine box; 2½ lb. size in cardboard box. Either one an ideal Holiday Gift!



for Holiday Hospitality

GIFT #14

5¼ lb. net Box $6.75

GIFT #15

2½ lb. net Box $3.65

OLD-FASHIONED CHEER!

Who wouldn't be Thrilled with one of these festive Kegs for Xmas!

BRANDIED CALIFORNIA DATES

They're luscious plump *beauties.* Flavor? Mmmmm! We put 'em up in our special syrup of choice old vintage brandy. Have fun doing it, too! A rare and delicious taste treat. Folks tell me they mmmmelt in your mouth! Grand on ice cream; lots of ways to enjoy 'em.

GIFT #12

3 lb. net Keg $6.95

HANDSOME RE-USABLE WOODEN KEGS

SPICED PICKLED MISSION FIGS

The flavor's *out of this world!* These specially chosen fresh Black Mission Figs are preserved in selected vinegar, spices and brown sugar from our precious old recipe. Wonderful with meat dishes, salads, casserole, cheese. Ideal for the buffet table.

GIFT #13

5 lb. net Keg $6.85

Want to Really Impress Someone?

Golden Nuggets from the Orchards in this Luxurious Holiday Gift!

Here's a box old "Prospector" Hawkins first offered 2 years ago, and *has it been popular!* One of my biggest Christmas sellers! But not surprising, as it was specially designed to be a *super deluxe gift in every way.* Each rare delicacy is a connoisseur's treat: Big plump California Dates, sun-dried Royal Jumbo Apricot halves, assorted real Fruit Jells, my famous Jumbo Prunes, French-fried Almonds, foil-wrapped Honey Chews, sun-dried Black Mission Figs and White Calimyrna Figs crowned with Almond Meats. This grand assortment is nestled in a handsome rich foil box, topped by its artistic transparent plastic lid—truly beautiful!

3 1/4 lb. net Box $6.65

GIFT #1

GIFT #9

Lift the lid and behold!... rich orchard treasures

TREASURE CHEST

Take it from old "Buccaneer" Hawkins, this chest of fruit treasures is always a *favorite Yuletide Gift.* And little wonder, 'cause this handsomely packed rustic pine box is simply *bulging* with unique orchard delights:

My special process California fruits . . . sun-dried Black Mission Figs and White Calimyrna Figs, luscious California Dates, Golden Thompson Seedless Raisins . . . a grand assortment of my distinctive Fruit Confections, including a full tray of real Fruit Jells, Honey Chews and other sweet surprises. A marvelous Christmas Gift! **4 lb. net Box $6.45**

Hawkins'

VARIETY PACKS

IDEAL "HAND-ME-OUT" GIFTS AT YULETIDE!

ORDER 'EM IN GROUPS OF 3 — 6 — 9 — 12

Each Variety Box is a handsome individual pack. And there's heaps of variety to choose from, too . . . Prunes, Dates, 'Cots, Nuts, Ranch Confections . . . but shucks, there's plenty more; just look over the list of "*Variety Packs*" on my Handy Christmas Order Form. Lots of folks tell me they find these small, compact, beautiful packs (average about 1 lb. net) the *perfect thing* as "hand-me-out" gifts at Xmas time—casual, inexpensive gifts, yet unique, rich-looking and appealing.

COMPLETE SELECTION LISTED ON ORDER FORM

GIFT #25

"Like Grandma used to make"

Hawkins' Old-Fashioned FRUIT CAKE

94% to 96% FRUIT IN THIS CAKE!

You'll want at least one of these rare treats yourself this Holiday Season. Because this is the kind of hand-made old-fashioned fruit cake that simply *bulges* with marvelous fruits—94% to 96% to be exact! And just the right balance between fruits, nuts and all the other tempting ingredients. Bet you haven't tasted Fruit Cake like this in years! No comparison between this connoisseurs' cake and ordinary good fruit cake, none whatever. Keeps weeks and weeks, but takes a heap of *will power* to *resist* it that long! A perfect Christmas gift. Ideal to send a boy at camp or overseas. Wonderful treat for your family and guests at Yuletide or Thanksgiving.

2 lb. net cake $4.55

VACA VALLEY ORCHARDS, VACAVILLE, CALIFORNIA